

BOBBI BROWN

Vitamin enriched eye base

FULL PREP, ONE STEP

Our #1 moisturizer and primer for face—
now for eyes.

Designed to hydrate, brighten, depuff, and prime in one
smoothing step, our NEW Vitamin-Enriched Eye Base delivers the
multivitamin moisture of an eye cream with the concealer-ready
prep of a primer.



It's everything you love about our Vitamin Enriched Face Base—
from the cushiony texture to the good-for-you ingredients—in
an all-in-one formula for under eyes.

HYDRATES

Sodium Hyaluronate, Shea Butter and Vitamin B12 help to
deliver intense hydration, instantly and over-time, protecting
skin barrier of the delicate eye area to refresh and moisturize
skin for more hydrated and smoothed under eyes.

TREATS, BRIGHTENS & DE-PUFFS

Get your daily dose of vitamins! Like a multivitamin for eyes, a
blend of Vitamin C and B3 brighten under eyes to reduce dark
circles over time, while Caffeine de-puffs under-eye area over
time.

SMOOTHS

Nutrient-rich but never heavy, the Shea Butter and Vitamin A-
packed formula glides on easily, absorbs instantly to smooth,
soften, cushion, condition, and balance the delicate undereye
skin.

The result is a smooth canvas for layering our correctors and
concealers.

SRP : €46 (15ml)